Video Script

3 minute video

Teacher: Caitlin

Announcer: Melanie/Jake/Hayden

Child: 4 year old, 8 year old, Cash

https://www.verywellfamily.com/use-caution-when-labeling-kid-items-617176

By Robin McClure - https://www.verywellfamily.com/robin-mcclure-616456

http://www.ortv.org/Charter/17\_lures\_predators\_may\_use.htm

The name recognition lure.

**11. The Name Recognition Lure**Well-meaning parents often mark backpacks, clothing and other belongings with nametags. Predators call the child by name, creating a false sense of familiarity and trust.

Intro as a teacher - Mock interview? Name, school

Problem description

Robin McClure

Story - child tricked by predator

Bad guy found or stole a thing. Calls the kid by name because it was on the label.

Or "Hey, little boy, do you know \_\_\_\_\_\_\_?" He told me to give this to him. Help me to find him.

Cut to announcer. We at Agile Gadgets have a heart to protect children, the most vulnerable members of any society.

Demonstration of the app

Show it being used for kids with kids in shot. They pick out favorite hero.

(Can we do a random one?)

If anything is lost, the good samaritan has a way to return it to its rightful owner. But if it is found by a predator, there's no way for them to exploit the child. The organization,

Public school, Private schools, daycares, police stations, fire stations, after school programs, children's sports teams, extra-curricular clubs, Boys and Girls Clubs

Books, notebooks, lunch boxes, toys, bikes, water bottles, backpacks, cell phones, calculators, ...

Know how to get a lost child back to his/her school to be reunited with their family.

Kylie said they had to label a dozen thing for each child. (Books, notebooks, etc). Each child has a unique ID in the school system.

But the label's hidden code \*could\* be anything ... even a first and last name. Or first initial and last name..